

RESOLUTION NO. 393 OF 2019

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, SIMPSON, STROUGH, BEATY, FRASIER, LEGGETT, GERAGHTY AND DRISCOLL

AUTHORIZING AGREEMENTS WITH THE ADIRONDACK CIVIC CENTER COALITION, INC. AND THE LAKE GEORGE CONVENTION AND VISITORS BUREAU FOR TOURISM PROMOTION AND TOURIST AND CONVENTION DEVELOPMENT SERVICES

WHEREAS, the County derives revenues from the Occupancy Tax authorized by act of the New York State Legislature (Chapter 422 of the Laws of 2003) and, after deducting the amount provided for administering such tax, is to allocate the funds to enhance the general economy of the County of Warren and its cities, towns and villages through the promotion of tourist activities, conventions, trade shows, special events and other directly related and supported activities, and

WHEREAS, the Warren County Board of Supervisors has previously authorized contracts with the Adirondack Civic Center Coalition, Inc. and the Lake George Convention and Visitors Bureau to provide funds, annually, to enhance the general economy of the various municipalities and therefore, the County of Warren, through the promotion of tourist activities, conventions, trade shows, special events, and other directly related and supported activities, and

WHEREAS, the Occupancy Tax Coordination Committee has received funding requests from The Adirondack Civic Center Coalition, Inc. in the amount of Five Hundred Thousand Dollars (\$500,000) to be paid over a five-year term at a rate of One Hundred Thousand Dollars (\$100,000) per year in support of capital costs and from the Lake George Regional Chamber of Commerce & CVB in the amount of Five Hundred Fifty Thousand Dollars (\$550,000) in support of their 2020 marketing plan, and

WHEREAS, the Occupancy Tax Coordination Committee has approved the requests and does recommend the funding of same, now, therefore, be it

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RESOLVED, that the Chairman of the Board of Supervisors be, and hereby is, authorized and directed to execute amended agreements providing additional funds for the Adirondack Civic Center Coalition, Inc. and the Convention & Visitors Bureau, as stated in the preambles of this resolution in a form approved by the County Attorney, and be it further

RESOLVED, that the Warren County Treasurer be, and hereby is, authorized and directed to pay the amounts specifically set forth herein above after January 1, 2020 upon receipt of a fully executed agreement.