

Warren County Board of Supervisors

RESOLUTION NO. 197 OF 2018

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, SIMPSON, STROUGH, BEATY, FRASIER, LEGGETT, GERAGHTY AND DRISCOLL

SUPPORTING THE 2019 ADVENTURE TRAVEL TRADE ASSOCIATION (ATTA) ELEVATE CONFERENCE AND AUTHORIZING THE WARREN COUNTY TOURISM DIRECTOR TO CO-SIGN THE AGREEMENT WITH THE LAKE GEORGE REGIONAL CHAMBER OF COMMERCE AND CVB

WHEREAS, the Lake George Regional Chamber of Commerce and CVB will be hosting the 2019 Adventure Travel Trade Association (ATTA) ELEVATE Conference from June 9-13, 2019, and

WHEREAS, this conference will bring over three hundred international tour operators to the region and provide an opportunity to showcase the Lake George/Adirondack region and the State of New York as a premier destination for adventure travel, while encouraging collaboration between state, local and regional organizations including Empire State Development Corporation, NYS Department of Environmental Conservation, the Town and the Village of Lake George, as well as local businesses and partners, and

WHEREAS, the Lake George Regional Chamber of Commerce and CVB has requested that the Director of the Warren County Tourism Department co-sign the agreement with Adventure Travel Trade Association, now, therefore, be it

RESOLVED, that the Warren County Tourism Director be, and hereby is, authorized to co-sign the 2019 Adventure ELEVATE ATTA Event Service Agreement along with the Executive Director of the Lake George Regional Chamber of Commerce and CVB to sponsor the organization's 2019 conference in Lake George, upon review and approval of the County Attorney.