

Warren County Board of Supervisors

RESOLUTION NO. 278 OF 2017

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, STROUGH, FRASIER, LEGGETT, VANSELOW, SEEGER, MONTESI, MACDONALD, GERAGHTY AND HYDE

AUTHORIZING EXTENSION OF THE AGREEMENT WITH THE LAKE GEORGE REGIONAL CHAMBER OF COMMERCE TO PROVIDE MANAGEMENT OF FESTIVAL COMMONS WEBSITE, SOCIAL MEDIA SITES AND DEVELOPMENT OF MARKETING AND PROMOTIONAL SERVICES FOR THE FESTIVAL COMMONS

WHEREAS, pursuant to Resolution No. 272 of 2016, the Warren County Board of Supervisors authorized an agreement with the Lake George Regional Chamber of Commerce (“Lake George Chamber”) for daily management of the Festival Commons website which included management of the Festival Commons social media sites, creation of content for the Festival Commons website and social media sites, design of press materials, design and development of marketing and advertising materials and promotion of the Festival Commons and events actually taking place there, for a term commencing June 1, 2016 and terminating December 31, 2016 in an amount not to exceed Five Thousand Dollars (\$5,000) and

WHEREAS, the Park Operations and Management Committee has recommended that the agreement, as outlined above, be extended for an additional term commencing June 1, 2017 and terminating December 31, 2017 in an amount not to exceed Five Thousand Dollars (\$5,000) to be paid at the rate of Seven Hundred Fourteen Dollars and Twenty-Eight Cents (\$714.28) per month, in a form approved by the County Attorney, now, therefore, be it

RESOLVED, that the Chairman of the Board of Supervisors be, and hereby is, authorized to execute an agreement with the Lake George Chamber to provide daily management of the Festival Commons website and social media sites, and to provide design and development of marketing and advertising materials and promotion of the Festival Commons and events, for a term commencing June 1, 2017 and terminating December 31, 2017 in an amount not to exceed Five Thousand Dollars (\$5,000), paid at the rate of Seven Hundred Fourteen Dollars and Twenty-Eight Cents (\$714.28) per month, to be paid from Budget Code A.6417 470, Tourism-Occupancy, Contract.