

Warren County Board of Supervisors

RESOLUTION NO. 102 OF 2017

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, STROUGH, FRASIER, LEGGETT, VANSELOW, SEEBER, MONTESI, MACDONALD, GERAGHTY AND HYDE

**AUTHORIZING AN AGREEMENT WITH THE NEW YORK WELCOMES YOU, INC.
FOR PROMOTIONAL SERVICES FOR THE TOURISM DEPARTMENT**

WHEREAS, the Director of Tourism has requested that the County enter into an agreement with New York Welcomes You, Inc. for a multi-faceted promotional campaign which shall include representation at mobile visitor centers, fairs, festivals and travel shows, a vehicle wrap mobile advertisement, and two-page promotion in the New York Best Experiences Travel Guide, and

WHEREAS, the Tourism Committee has reviewed and approved the proposal by New York Welcomes You, Inc., now, therefore be it,

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chairman of the Board of Supervisors to execute an agreement with New York Welcomes You, Inc. for promotional services as described in the preambles of this resolution for a term commencing upon execution of the agreement and terminating on December 31, 2017 in a lump sum amount not to exceed Seventeen Thousand Four Hundred Dollars (\$17,400) to be paid upon completion of services, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds shall be expended from A.6417 470 Tourism Occupancy, Contract.