Marren County Board of Supervisors

RESOLUTION No. 238 of 2014

 $Resolution\ introduced\ by\ Supervisors\ Kenny, Merlino, Conover, Dickinson, Frasier, Simpson\ and\ Strough$

AMENDING THE OCCUPANCY TAX SCORING SYSTEM GUIDELINES TO EVALUATE FUNDING APPLICATIONS

WHEREAS, by Resolution No. 261 of 2006 and amended by Resolution Nos. 81 of 2008, 600 of 2010 and 179 of 2011 the Occupancy Tax Committee has developed certain Scoring System Guidelines as a mechanism to evaluate Occupancy Tax funding applications, and

WHEREAS, the Occupancy Tax Committee has recommended amending the Scoring System Guidelines, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors amend the above-mentioned Occupancy Tax Scoring System Guidelines developed by the Occupancy Tax Committee (attached hereto as Schedule "A"), to be used as a mechanism to evaluate Occupancy Tax funding applications.

SCHEDULE "A"

SCORING SYSTEM GUIDELINES - OCCUPANCY TAX

Bed Nights- one room, one night 20,000 + 15,000 - 19,999 10,000 - 14,999 5,000 - 9,999 3,000 - 4,999 1,000 - 2,999 1 - 999	Points 30 25 20 10 8 6 3
Economic Impact (Based on \$100 per day for day-tripper and \$200 per day for overnight visitor) 20 million + 15 - 19 million 10 - 14 million 5 - 9 million 2 - 4 million 1 - 3 million Under 1 million	Points 20 16 12 8 5 3 2
Length of Event 6 + days 4 - 5 days 2 - 3 days	<u>Points</u> 10 8 5
Month of Event January, February, March, April, November, December September and June October and May July and August	Points 10 6 6 2
New Event New Event - First Year Second and Third Year Fourth Year +	Points 6-15 4 2

PAGE 3 OF 3

Funding is to Encourage New Events

For 2014 funding, event requests will be organized alphabetically and by Town where event is being held. Workshop applicants wishing to make a presentation will speak in alphabetical order by name of organization, starting with the letter A. For 2015, applicants wishing to make a presentation will speak in reverse alphabetical order starting with the letter Z.

Scoring

up to 15 points - \$500 max

15 points	Mınımum
16 - 19 points	\$1,000 - \$4,000 max
20 - 24 points	\$5,000 - \$7,000 max
25 - 29 points	\$8,000 - \$11,000 max
30 - 34 points	\$12,000 - \$19,000 max
35 - 39 points	\$20,000 - \$24,000 max
40 - 45 points	\$25,000 - \$34,000 max
46 + points	\$35,000 - \$50,000 max

^{**} Events scoring 40 or more points will be considered a 'super event' and will not be subjected to an incremental reduction.

Variables

Economic Impact to Individual Communities (ex. \$300,000 to Stony Creek versus \$300,000 to Lake George)

Potential for Future Growth of Event