

Resolution introduced by Supervisors Kenny, Merlino, Bentley, Conover, Dickinson, Frasier and Mason

AUTHORIZING CONTRACT WITH THE LAKE GEORGE REGIONAL CHAMBER OF COMMERCE & CVB, INC. FOR FINANCIAL ASSISTANCE TO UPDATE AND OPERATE THE EXIT 17 INFORMATION CENTER

WHEREAS, the Tourist Information Center located between Exits 17 and 18 on I-87 North is an important resource for tourism promotion in Warren County and the Adirondack region, and

WHEREAS, the Lake George Regional Chamber of Commerce & CVB, Inc. is seeking an agreement with Warren County for financial assistance in connection with their plans to update and operate the Information Center as a comprehensive Information Center described as "The Gateway Welcome Center of the Adirondacks" with the tourism promotional benefits of encouraging visitors to shop, stay and play in Warren County and throughout the Adirondacks and further promoting tourism opportunities in Warren County, through, among other things, allowing the placement of Warren County Tourism brochures in the updated facility, and

WHEREAS, the improvements to the operation of the Exit 17 Information Center shall be undertaken by organizations other than Warren County, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors recognizes the importance of the Exit 17 Information Center as a resource for tourism promotion in Warren County and the Adirondack region, and recognizes the necessity for improvements to the physical plant and operations of the Exit 17 Information Center, and be it further

RESOLVED, that the Warren County Board of Supervisors authorize an agreement with the Lake George Regional Chamber of Commerce & CVB, Inc., 2176 State Route 9, PO Box 272, Lake George, New York 12845 for financial assistance in connection with the improvements to the physical plant and operations of the Exit 17 Information Center for a term commencing June 1, 2013 and terminating May 31,

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2014, with the opportunity for a one year extension upon the mutual written consent of the parties to the agreement provided the terms of the agreement do not change, for an amount not to exceed Twenty-Five Thousand Dollars (\$25,000), and upon the following conditions: 1) the payment being contingent upon the improvements and upgrades being completed in a manner satisfactory to the Warren County Occupancy Tax Committee, and 2) Warren County Tourism brochures shall be displayed at the Exit 17 Information Center for at least the duration of the agreement including any extensions thereto and at no additional cost to Warren County, and be it further

RESOLVED, that the Chairman of the Board is hereby authorized to execute any and all necessary or related documents in a form approved by the County Attorney with funding to be taken from budget code A 881.00 - Reserve - Occupancy Tax.