

Warren County Board of Supervisors

RESOLUTION NO. 204 OF 2011

Resolution introduced by Supervisors Merlino, Kenny, Belden, Strainer, Goodspeed, McCoy and Conover

AUTHORIZING A SUPPLEMENTAL AGREEMENT WITH LAKE PLACID ADVERTISERS WORKSHOP, INC. FOR ADDITIONAL COSTS ASSOCIATED WITH THE JIMMER FREDETTE COMMERCIAL ADVERTISEMENT FOR THE TOURISM DEPARTMENT

WHEREAS, Warren County entered into an agreement with Lake Placid Advertisers Workshop, Inc., for Broadcast Media Buying services for the Warren County Tourism Department (WC 89-09), and

WHEREAS, the Warren County Tourism Director and the Warren County Tourism Committee have suggested that a supplemental agreement be authorized to cover the additional costs of the Jimmer Fredette Commercial Advertisement in an amount not to exceed Thirty-One Thousand Five Hundred Seventy Dollars (\$31,570), now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes a supplemental agreement with Lake Placid Advertisers Workshop, Inc., for additional costs associated with the Jimmer Fredette commercial advertisement in a total amount not to exceed Thirty-One Thousand Five Hundred Seventy Dollars (\$31,570), in a form approved by the County Attorney.