Marren County Board of Supervisors

RESOLUTION No. 179 of 2011

Resolution introduced by Supervisors Kenny, Merlino, Bentley, Champagne, Goodspeed, McCoy and Conover

AMENDING THE OCCUPANCY TAX SCORING SYSTEM GUIDELINES TO EVALUATE FUNDING APPLICATIONS

WHEREAS, the Occupancy Tax Committee has developed certain Scoring System Guidelines (Resolution No. 261 of 2006 and amended by Resolution Nos. 81 of 2008 and 600 of 2010) to be one of the tools used to evaluate funding applications, and

WHEREAS, the Occupancy Tax Committee has recommended amending the scoring system guidelines, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors amend the above-mentioned Occupancy Tax Scoring System Guidelines developed by the Occupancy Tax Committee (attached hereto as Schedule "A"), to be used as one of the tools to evaluate funding applications.

RESOLUTION NO. 179 OF 2011

PAGE 2 OF 3

SCHEDULE "A"

SCORING SYSTEM GUIDELINES - OCCUPANCY TAX

Bed Nights 20,000 + 15,000 - 19,999 10,000 - 14,999 5,000 - 9,999 3,000 - 4,999 1,000 - 2,999 1 - 999	Points 30 25 20 10 8 6 3
Economic Impact (Based on \$100 per day for day-tripper and \$200 per day for overnight visitor) 20 million + 15 - 19 million 10 - 14 million 5 - 9 million 2 - 4 million 1 - 3 million Under 1 million	Points 20 16 12 8 5 3 2
Length of Event 6 + days 4 - 5 days 2 - 3 days	Points 10 8 5
Month of Event January, February, March, April, November, December September and June October and May July and August	Points 10 6 6 2
New Event New Event - First Year Second and Third Year Fourth Year +	Points 6-15 4 2

RESOLUTION No. 179 of 2011

PAGE 3 OF 3

Funding is to Encourage New Events

Years 1 and 2 Up to maximum eligible funding

Year 3 Up to 50 % of maximum eligible funding

Years 4 and beyond Up to 25 % of maximum eligible funding

Scoring

15 points	Minimum
16 - 19 points	\$1,000 - \$4,000 max
20 - 24 points	\$5,000 - \$7,000 max
25 - 29 points	\$8,000 - \$11,000 max
30 - 34 points	\$12,000 - \$19,000 max
35 - 39 points	\$20,000 - \$24,000 max
40 - 45 points	\$25,000 - \$34,000 max
46 + points	\$35,000 - \$50,000 max

^{**} Events scoring 40 or more points will be considered a 'super event' and will not be subjected to an incremental reduction.

Variables

Economic Impact to Individual Communities (ex. \$300,000 to Stony Creek versus \$300,000 to Lake George)

Potential for Future Growth of Event