



ITINERARY:
A Day in Brant Lake

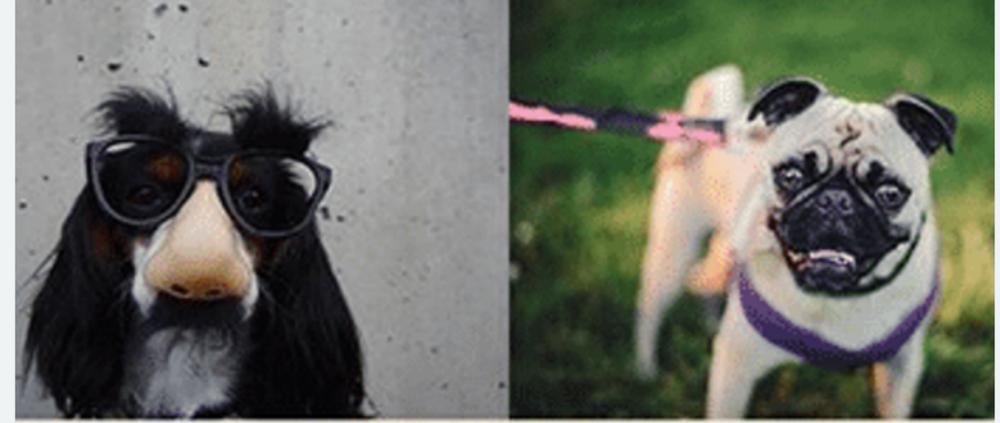


#firstwilderness

First Wilderness Social Media



SEPTEMBER 2019



PUGS & PUMPKINS
Saturday, September 22nd, 11am - 3pm
Pavilion Park, Lake Luzerne



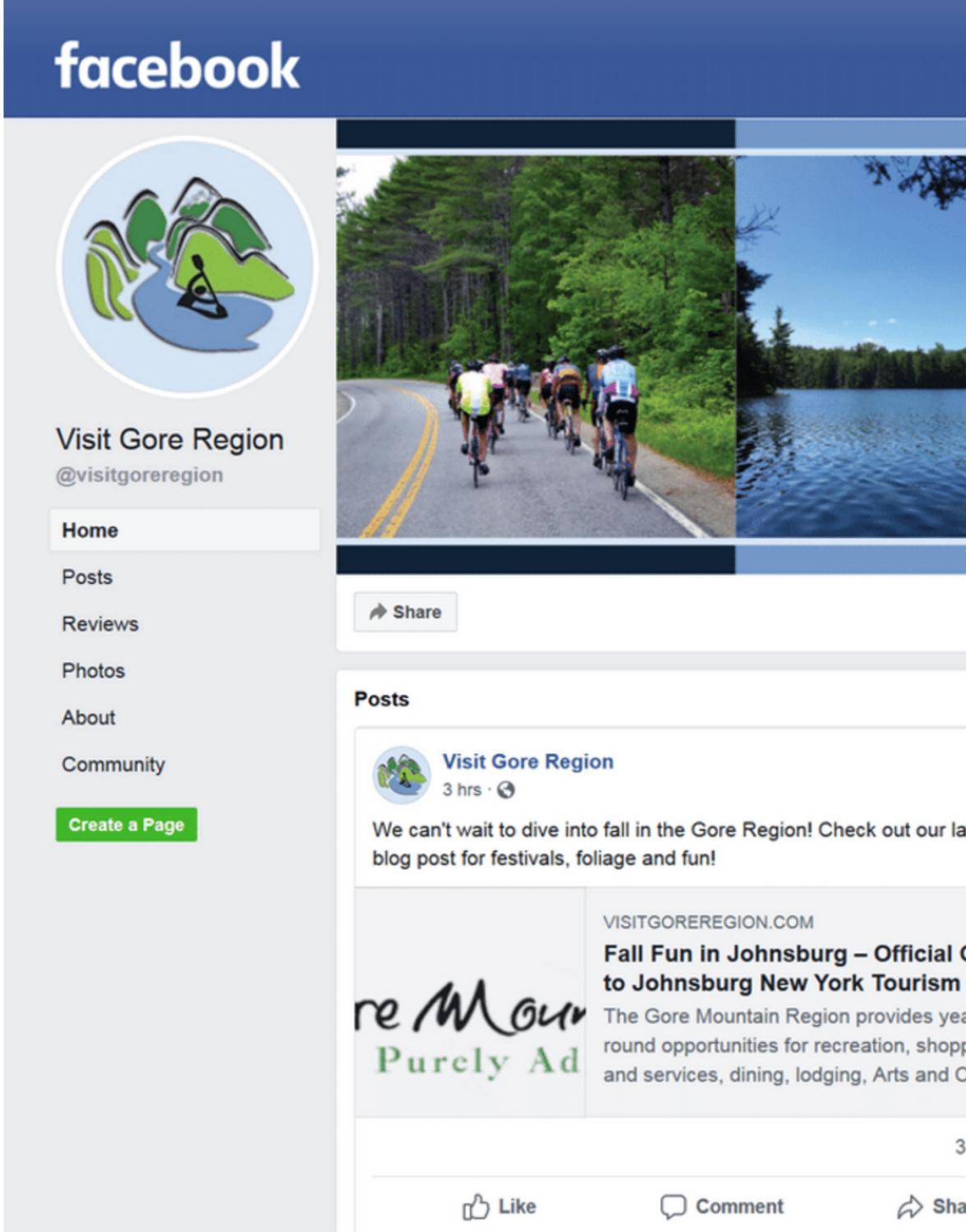
#FIRSTWILDERNESS



If there is one thing the history of the Adirondacks teaches, its that the meaning of wilderness, like love, changes as soon as its defined.

-PAUL SCHNEIDER





Smart Growth Funding via DEC

HIRED ADVOKATE IN GLENS FALLS

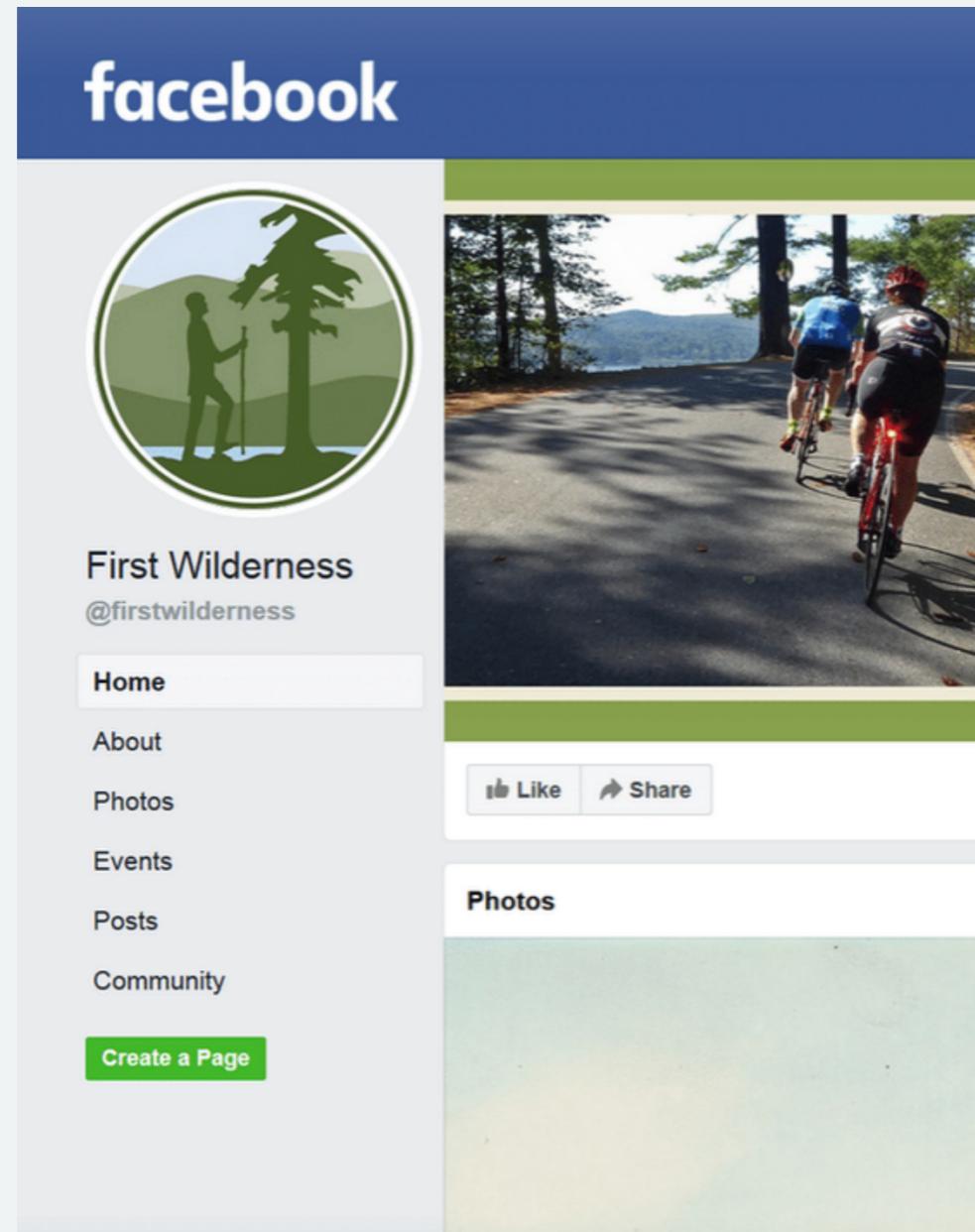
Contract runs from July 2019 to June 2020



Social Media components:

- Management of visitgoreregion.com
- Weekly blog posts on visitgoreregion.com
- Weekly posts on:
 - #visitgoreregion Instagram
 - #firstwilderness Instagram
 - visitgoreregion Facebook
 - firstwilderness Facebook

Accounts have different colors and branding, but are cohesive and complementary



Instagram

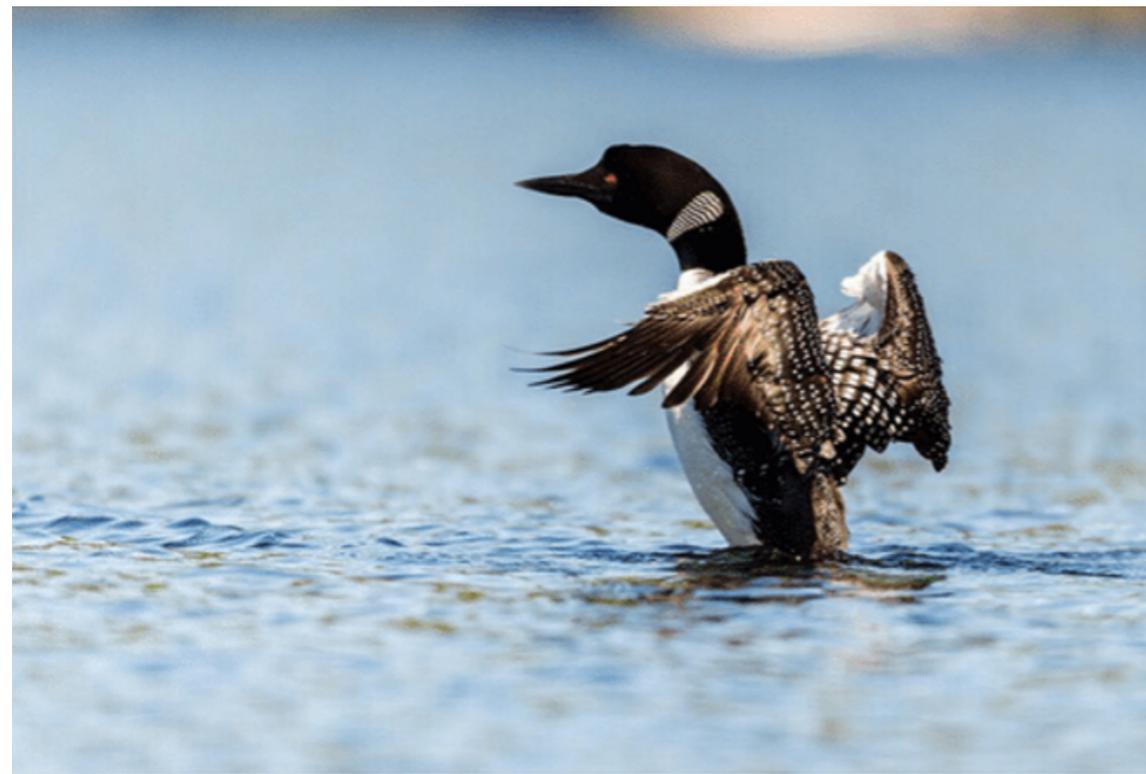


Instagram

#FIRSTWILDERNESS

146 followers

Landscape and animal photography is doing very well. Instagram is doing a great job showcasing the natural beauty and outdoor lifestyle that brings people to the region.



#NATIONALWILDLIFEDAY

firstwilderness • Following
Stony Creek, New York

firstwilderness We can't wait to head to Stony Creek Mountain Days this weekend! There will be live music, a car show, food, arts & crafts and the New York State Lumberjack Competition! Visit link in profile for more information. .

#firstwilderness #fwhc #wilderness #wildernessculture #iloveny #andnorth #newyorkexplored #ispyny #exploreny #upstateny #goeast #adk #adks #adklife #adirondacks #pureadk #visitadks #mylgarea #visitlakegeorge #stonycreek #stonycreekmountaindaysfestival

firstwilderness We celebrate wildlife everyday in the #FirstWilderness, but since it's #NationalWildlifeDay we're really reflecting on the beauty and importance of all the wildlife here. What kind of wildlife have you spotted in the First Wilderness Heritage Corridor? .

#firstwilderness #fwhc #wilderness #wildernessculture #iloveny #andnorth #newyorkexplored #ispyny #exploreny #upstateny #goeast #adk #adks #adklife #adirondacks #pureadk #visitadks #mylgarea #visitlakegeorge #wildlife #loon #commonloon

Liked by sidekick_creative and 28 others
SEPTEMBER 4

Add a comment... Post

Instagram

#VISITGOREREGION

143 followers

A mix of landscape, historical and business photography is doing well on this page. Users really seem to be identifying with their favorite spots in Johnsburg and ideas on things to do.



visitgoreregion • Following
North Creek, New York

cafesarah_adk Cafe Sarah is the lower building on the right! The larger building after it no longer exists.
3W 1 like Reply
View replies (1)

snarkyaardvark Awesome shot!
3W 1 like Reply

Liked by chapmanmuseum and 32 others



visitgoreregion • Following
Johnsburg, New York

region is the perfect place to stay and play with so many diverse lodging and unique recreation opportunities. Share how you stay and play here by tagging your photos with #stayandplayadk!

#stayandplayadk #firstwilderness #FWHC #wilderness #wildernessculture #iloveny #andnorth #newyorkexplored #ispyny #explore ny #upstateny #goeast #adk #adks #adklife #adiron dacks #pureadk #visitadks #mylgarea #visitlakegeorge #visitgoreregion #hudsonriver

6W

Liked by firstwilderness and 23 others



facebook

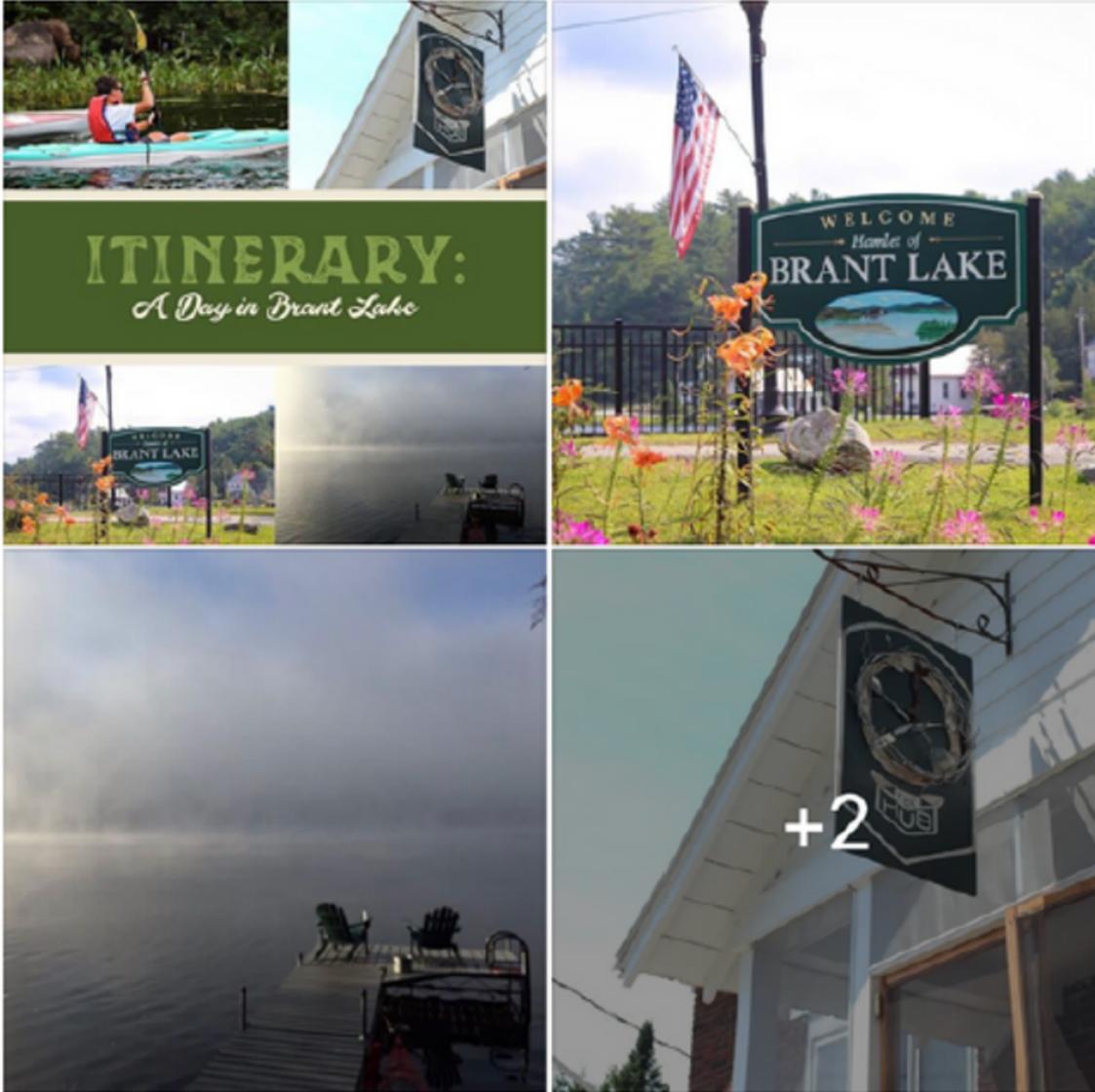
FACEBOOK.COM/FIRSTWILDERNESS
528 followers

People love seeing their town highlighted and tourists are always looking for must-see spots.

Community-focused posts are doing well. This page could do well with a contest or giveaway to increase visibility and engagement.

 **First Wilderness** is in Brant Lake, New York. August 23 at 1:09 PM · 🌐

Are you headed up to Brant Lake for [Horicon Day](#) tomorrow? If so, you have to check out all the area has to offer! If you get to the lake early enough you don't want to miss the fog lifting off the water. After that, take advantage of the free canoe launch on Mill Pond and explore the lake by boat. When it's time to refuel, head to one of the many dining options, like The Hub, where you not only can grab a local craft beer and sandwich, but you can get a tune-up on your bike!



 You and 11 others  7 Shares

facebook

FACEBOOK.COM/VISITGOREREGION
39 followers

Through tagging businesses in photos and blog posts, Advokate has been able to get shares and as a result, higher reach and engagement. People are clicking on links provided to the website and to blog posts which shows they are interested in the content. The page would do well with boosted posts and/or a likes campaign to help build an audience.



Visit Gore Region is with Tannery Pond and 7 others.
Published by Cara Greenslade [?] · August 23 at 12:37 PM · 🌐

Check out some of the local's favorites in the Gore Mountain Region on our latest blog post: <https://visitgoreregion.com/2019/08/19/what-locals-love/>

WHAT LOCALS LOVE
On the Blog!

The image is a Facebook post from the page 'Visit Gore Region'. At the top, it shows the page name and a notification that it is shared with 'Tannery Pond and 7 others'. Below this, the post is published by 'Cara Greenslade' on 'August 23 at 12:37 PM'. The main text of the post invites users to check out local favorites in the Gore Mountain Region, linking to a blog post titled 'what-locals-love/'. The post features a collage of three images: a ski lift chair overlooking a mountain range, a group of people rafting down a river, and the exterior of a red building named 'barVino'.

ACTIVITIES, RECREATION, THE OUTDOORS

Fall Fun in Johnsburg

Search Our Site



CATEGORIES

visitgoregeegion.com/blog

RECENT TOPICS

- Fall Fun in Johnsburg
- Can't Miss Art Galleries – Parts 1 and 2
- Back to School in the Gore Region
- What Locals Love
- 4 Little Known Facts about the Town of Johnsburg
- Swimming in the Gore Region
- Visit Johnsburg: Come Inside!

