# Warren County's Short Term Rental (STR) Lav & the Impact of NYS's STR Sales Tax Law Lunch & Learn

In Partnership with the LGCC&CVB

April 9, 2024

## Today's Warren County (WC) Short Term Rental (STR) Discussion Topics:

- A brief overview...
- Financial & Regulatory Landscape:
  - Where we are TODAY...
  - WHAT YOU NEED TO KNOW GO FORWARD: NYS STR SALES TAX LAW...
- WC Occupancy Tax Improvements and Communication along the way...
- Q&A!
- Appendices, Links & WC Contact Info

## A brief overview of WC STRs:

- The WC Occupancy Tax (aka: "Bed Tax") on Hotels/Motels & Resorts (H/M/Rs) has been in place for decades (our records date back to 2004)
- However, STRs are a rather recent phenomenon
  - While WC updated their Occupancy Tax Local Law (LL #5) in 2018 to include STRs, it wasn't until 2021 that we saw a big impact (\$84K in 2018 to \$923KM in 2021,1000% growth)
  - Exponential growth in a largely unregulated market (2018: \$84K vs. 2024: \$1.8M; 2100% growth)
  - NYS generates an estimated \$1.1B annually in the STR market (excluding NYC and Long Island)
  - The 4% Occupancy tax is consistently applied to both STRs and H/M/Rs

# Financial & Regulatory Landscape: Where we are TODAY...

- Current WC Occ Tax Local Law (LL #5):
  - Stricter enforcement of Occ Tax Law in 2024 & 2025:
    - Working with third party consultants to identify STRs not registered with WC
    - First time enforcement of \$1,000 non-compliant registration fine (increasing go forward)
    - Aggressive collection of delinquents Occ Tax (\$250K collected in 2024, with another \$150K expected in 2025) & elimination of "Loop Holes"
      - Notice of Determination, once filed, attaches to your property, *much like a lien*, preventing your property from being sold until your Occ Tax obligation is paid
      - Systemically linking Occ Tax to property tax, so that no property in WC can be sold before both County tax obligations are paid in full

Stricter enforcement go forward - get informed and get registered by Memorial Day 2025 or risk retroactive penalties & interest!

#### Financial & Regulatory Landscape: WHAT YOU NEED TO KNOW...

- 2025 NYS STR Sales Tax Law Requirements:
  - New STR definition:
    - Short-term [residential] rental unit" means an entire dwelling unit, or a room, group of rooms, other living or sleeping space, or any other space within a dwelling, made available for rent by guests <u>for less than thirty consecutive days</u>, where the unit is offered for tourist or transient use by the short-term rental host of the residential unit, <u>AND WHERE SUCH UNIT IS LOCATED IN A COVERED</u> <u>JURISDICTION = WARREN COUNTY</u>
  - Elimination of past Occ Tax/STR exceptions:
    - Bungalow exception,
    - 4 or less cottages, etc.

#### Financial & Regulatory Landscape: WHAT YOU NEED TO KNOW...

- 2025 NYS STR Sales Tax Law Requirements:
  - Clarification of STR Gross Revenue:
    - Gross Revenue = Nightly Rent + Cleaning Fees + Extra Guest Fees + Animal Fees
  - Registration changes:
    - One UNIQUE registration per INDIVIDUAL STR go forward
    - Renewal requirement every two years (STR & M/H/Rs)
    - NYS law now allows Counties to charge Occ Tax administration fees (registration through tax collection, enforcement and management) to Occ Tax Owners (STR & M/H/Rs) and booking platforms

#### Financial & Regulatory Landscape: WHAT YOU NEED TO KNOW...

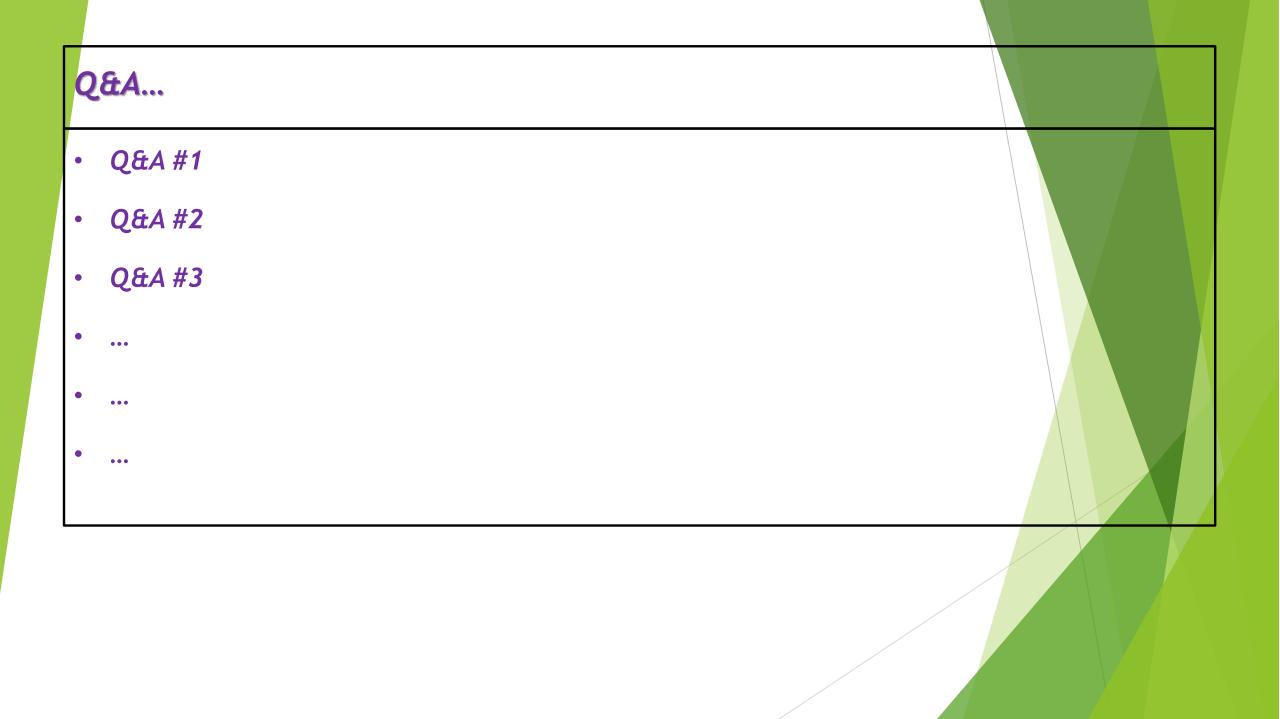
- 2025 NYS STR Sales Tax Law Requirements:
  - It is EVERY STR OWNERS RESPONSIBILITY to UNDERSTAND ALL STATE, COUNTY & LOCAL MUNICIPALITY LAWS related to your business:
    - Despite agreements with platforms; and
    - Especially with regard to your *INDEPENDENT* bookings (non-platform bookings)
  - In addition, All STR Owners **REMAIN ULTIMATELY** responsible for:
    - Occ Tax due and payable to WC;
    - STR Sales Tax due and payable to NYS;
    - Regardless of your agreements with booking platforms

**SPECIAL NOTE:** Some platforms are <u>ONLY</u> collecting NYS Sales Tax as of <u>March 15<sup>th</sup></u> (Airbnb) or April 1<sup>st</sup> (Expedia/VRBO). <u>HOWEVER, STR Owners are RESPONSIBLE for</u> COLLECTING SALES TAX as of MARCH 1<sup>st</sup>, 2025 - please work with your STR Clients, your platforms and NYS Sales Tax professionals <u>Jennifer.Hink@tax.ny.gov</u> to ensure your compliance

BOTTOM LINE: YOUR ULTIMATE RESPONSIBILITY HAS NOT CHANGED

## WC STR Improvements and Communications along the way...

- We are in the process of streamlining and automating your Occupancy Tax experience through an end-to-end portal application by the end of 2025, which will include:
  - On-line registration, management and tax payment process; and
  - Systematically linking Occupancy Tax and Property Taxes Due, so no WC property can be sold until both obligations are met.
  - In the interim, we will continue with our robust registration, collection, enforcement and management processes, as well as our excellent customer service!
- While we are willing to Communicate "<u>What We Know So Far</u>" with regard to the N<sup>-</sup>S STR Sales Tax Law and how it applies to your WC STR and Occ Taxes due:
  - WC cannot speak definitively to the NYS STR Sales Tax Law, as it is not our law
  - Nor can WC speak to booking platforms interpretation and/or execution of this law



## Appendices, Links & Contact Info...

- WC Treasurer's Occ Tax Page with all Links & Contact Info: https://www.warrencountyny.gov/treasurer/bedtax
- NYS STR Sales Tax Law: <u>https://www.nysenate.gov/legislation/bills/2025/S820</u>
  - NYS Sales & Use Tax Contact: <u>Jennifer.Hink@tax.ny.gov</u>
- NYSAC Resources: https://www.nysac.org/issues/short-term-rentals/
  - STR Webinars:
    - <u>https://www.nysac.org/issues/short-term-rentals/</u> (March 27th, 2025)
    - <u>https://www.nysac.org/issues/short-term-rentals/#</u> (January 23, 2025)
  - FAQ NYS STR Law:

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<u>NYSAC Disclaimer:</u> The above documents are not legal advice. NYSAC staff has attempted to provide information and answer questions to the best of their ability.