

## For Immediate Release

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## Warren County to Participate in Statewide STOP-DWI THANKSGIVING "High Visibility Engagement Campaign"

## STOP-DWI Impaired Driving High Visibility Engagement Campaign runs 11/22-11/26/23

**WARREN COUNTY, NY** -- Warren County Sheriff's Office announced today that Warren County Sheriff's Officers and the Warren County STOP-DWI Coordinator's Office will participate in special efforts, including high visibility police patrols, to bring awareness to the dangers of impaired driving during the upcoming holiday weekend.

This Thanksgiving weekend, millions will hit the roads eager to spend time with family and friends. It's one of the busiest travel times of the year, and unfortunately more people on our roads and highways means the potential for more vehicle crashes.

In a combined effort to bring awareness to the dangers of impaired driving, prevent injuries and save lives, law enforcement officers across New York State and STOP-DWI programs will be participating in additional engagement efforts. The statewide STOP-DWI High Visibility Engagement Campaign start on <u>Wednesday</u>, <u>November 22, 2023</u> and will end on <u>Sunday</u>, <u>November 26, 2023</u>.

The STOP-DWI Thanksgiving High Visibility Engagement Campaign is one of many statewide initiatives promoted by STOP-DWI NY and the Governor's Traffic Safety Committee. The Statewide STOP-DWI High Visibility Engagement Campaign also targets Memorial Day, July 4th, Labor Day/End of Summer, Halloween, Holiday Season, Super Bowl weekend and St. Patrick's Day.

Highly visible, highly publicized efforts like the STOP-DWI High Visibility Engagement Campaign aim to further reduce the incidence of drunken and impaired driving.

You can help to make a difference by Having a Sober Plan! Download our mobile app – "Have a Plan" and you will always be able to find a safe ride home <u>www.stopdwi.org/mobileapp</u> Impaired driving is completely preventable. All it takes is a little planning.

