RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.

Please attach any backup information available and be as detailed as possible.

DEPARTMENT NAME: Tourism Department

DATE: November 19, 2022

- (a) Purpose of Request: To approve the request from The City of Glens Falls for \$100,000 in Occupancy Tax funds.
- (b) Details: To support existing and new events happening in Glens Falls in 2025
- (c) Previous Resolution Number: N/A
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A6417 0002 469.05 Municipal Application Funding

Sample: A.8021 470 Planning & Community Development - Contract

^{*} as listed in budget and LOGOS

City of Glens Falls Business Improvement District--Event Growth Budget

					Warren County	Total Estimated
			CoGF Sole	BID-CoGF	Occup Tax	Investment (less
Category	Event and Item Details	Supplier	Contribution	Contribution	Contribution	CoGF Sole Contrib)
Volunteers	Volunteer Website Development	Volgistics	\$0.00	\$15,000.00	\$15,000.00	\$30,000
Planning + Promotion						
Consultant	Great Hudson Music Festival	tbd	\$0.00	\$15,000.00	\$15,000.00	\$30,000
Production and Staging	Great Hudson Music Festival		\$0.00	\$5,000.00	\$5,000.00	\$10,000
Advertising	Great Hudson Music Festival		\$0.00	\$2,000.00	\$2,000.00	\$4,000
Services and Logistics	Great Hudson Music Festival	CoGF DPW, GFFD, GFPD	\$5,000.00	\$0.00	\$0.00	\$0
Planning + Promotion Consultant	LARAC June Arts Festival		\$0.00	\$7,500.00	\$7,500.00	\$15,000
Production and Staging	LARAC June Arts Festival		\$0.00			
Advertising	LARAC June Arts Festival		\$0.00	\$2,000.00	\$2,000.00	\$4,000
Services and Logistics	LARAC June Arts Festival	CoGF DPW, GFFD, GFPD	\$5,000.00	\$0.00	\$0.00	\$0
Planning + Promotion Consultant	Taste of the North Country		\$0.00	\$7,500.00	\$7,500.00	\$15,000
Production and Staging	Taste of the North Country		\$0.00	\$5,000.00	\$5,000.00	\$10,000
Advertising	Taste of the North Country		\$0.00	\$2,000.00	\$2,000.00	\$4,000
Services and Logistics	Taste of the North Country	CoGF DPW, GFFD, GFPD	\$5,000.00	\$0.00	\$0.00	\$0
Planning + Promotion Consultant	Glens Falls Brewfest		\$0.00	\$5,000.00	\$5,000.00	\$10,000
Production and Staging	Glens Falls Brewfest		\$0.00	\$5,000.00	\$5,000.00	\$10,000
Advertising	Glens Falls Brewfest		\$0.00	\$2,000.00	\$2,000.00	\$4,000
Services and Logistics	Glens Falls Brewfest	CoGF DPW, GFFD, GFPD	\$5,000.00	\$0.00	\$0.00	\$0
Planning + Promotion Consultant	Adirondack Holiday Festival		\$0.00	\$7,500.00	\$7,500.00	\$15,000
Production and Staging	Adirondack Holiday Festival		\$0.00	\$5,000.00	\$5,000.00	\$10,000

Category	Event and Item Details	Supplier	CoGF Sole Contribution	BID-CoGF Contribution	Occup Tax	Total Estimated Investment (less CoGF Sole Contrib)
Advertising	Adirondack Holiday Festival		\$0.00	\$2,000.00	\$2,000.00	\$4,000
Services and Logistics	Adirondack Holiday Festival	CoGF DPW, GFFD, GFPD	\$5,000.00	\$0.00	\$0.00	\$0
Total			\$25,000.00	\$92,500.00	\$92,500.00	\$185,000.00

 Subtotal
 \$185,000.00

 Unexpected Costs - Add 8.5%
 \$15,725.00

 Total
 \$200,725.00

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.

Please attach any backup information available and be as detailed as possible.

DEPARTMENT NAME: Tourism Department

DATE: November 19, 2022

- (a) Purpose of Request: To award 2025 Special Events funding in the amount of \$861,860.
- (b) Details: To fund the attached list of awardees in the amount noted.
- (c) Previous Resolution Number: N/A
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: **A6417 0002 480 Special Events**

Sample: A.8021 470 Planning & Community Development - Contract

^{*} as listed in budget and LOGOS

Board of Supervisors Summary

Period: 2025 Total Amount Budgeted: 725,622.00

Organization Name	Event Name	Municipal Support	Occ Tax Requested	Suggested Award	Final Award
Adirondack Axe LLC	Revolution Rumble	0	20,000	8,040	8,040
Adirondack Festivals LLC	Adirondack Wine and Food Festival	0	50,000	31,550	31,550
Adirondack Folk School, Inc.	2025 Course Catalog	6,000	18,000	12,852	12,852
Adirondack Hot Air Balloon Festival, Inc	Adirondack Balloon Festival	15,000	75,000	60,000	60,000
Adirondack Pub & Brewery, Inc.	Lake George Oktoberfest	10,000	40,000	27,520	27,520
Adirondack Theatre Festival, Inc.	Adirondack Theatre Festival	12,500	40,000	17,000	17,000
Adirondack-Albany Weddings/Total Entertainment, Inc	Lake George DJ Takeover Music & Arts Festival	0	50,000	22,200	22,200
Albany Rods and Kustoms	Adirondack Nationals	0	50,000	48,900	48,900
Americade Inc	Americade	0	50,000	49,800	49,800

Organization Name	Event Name	Municipal Support	Occ Tax Requested	Suggested Award	Final Award
Eastern New York Marine Trades Association (ENYMTA)	Great Upstate Boat Show	0	30,000	18,180	18,180
GenzHomes Inc DBA Alpha Win	Lake George Triathlon	10,000	30,000	15,570	15,570
Glens Falls Collaborative	Adirondack Holiday Festival	1,000	35,000	19,775	19,775
Hudson Valley Volunteer Firefighters Association	Annual Firefighters Convention & Parade	15,000	35,000	25,725	25,725
Hyde Collection	Exhibitions and Programs at The Hyde Collection	15,500	35,000	24,990	24,990
Imagination Nation, LLC	Wonderplace Alpha	0	35,000	20,510	20,510
Improv Records Inc	Massive Mascarave	0	40,000	20,240	20,240
Improv Records Inc	Soul Bloom Music and Wellness Festival	0	40,000	20,600	20,600
Improv Records Inc	Memorial Meltdown	0	40,000	18,360	18,360

Page 2 of 5 11/19/2024 1:43:21PM

Organization Name	Event Name	Municipal Support	Occ Tax Requested	Suggested Award	Final Award
Improv Records Inc	Adirondack Independence Music Festival	0	50,000	28,400	28,400
Kevin Richards Entertainment	Kevin Richards' 'Close Up' Country Concert Weekend Festival	0	35,000	18,270	18,270
Kevin Richards Entertainment	Kevin Richards' 'Close Up' Country Concert Weekend Festival #2	0	35,000	16,485	16,485
Lake George Arts Project	Jazz at the Lake	21,000	20,000	11,680	11,680
Lake George Battlefield Park Alliance	Henry Knox 1775 Commemoration	0	23,250	12,113	12,113
Lake George Music Festival, Inc	Lake George Music Festival	0	50,000	31,200	31,200
Lake George Winter Carnival Inc	Lake George Winter Carnival	0	85,000	83,130	83,130
Lake Theatre Productions Inc	Lake George Dinner Theatre	0	15,000	7,125	7,125
Lawrence & Cooper Inc	Thursday Market & food Truck Corral	0	9,000	5,913	5,913

Organization Name	Event Name	Municipal Support	Occ Tax Requested	Suggested Award	Final Award
Lower Adirondack Pride	Annual Pride Festival	0	20,000	9,700	9,700
Lower Adirondack Regional Arts Council	LARAC Annual June Arts Festival	0	30,270	20,341	20,341
Marcella Sembrich Memorial Association, Inc.	The Sembrich Summer Music Festival	20,000	20,000	9,140	9,140
Northeastern District Association of Chapters Inc	Northeastern Disctrict Barbershop Harmony Society Division Contest and Convention	0	20,000	9,160	9,160
PrimeTime Lacrosse Inc	Lake George National Invitational	0	50,000	36,100	36,100
Silver Bay YMCA	Bluegrass in Heaven	0	15,000	6,885	6,885
Six Flags Great Escape Resort	Oktoberfest	0	25,000	13,175	13,175
Special Olympics New York Inc.	Special Olympics State Fall Games	0	50,000	24,050	24,050

Page 4 of 5 11/19/2024 1:43:21PM

		\$128,500	\$1,340,520	\$861,860	\$861,860
World Awareness Children's Museum	Beyond the Exhibit	0	7,500	5,183	5,183
Warrensburg Chamber of Commerce	World's Largest Garage Sale	2,500	37,500	36,908	36,908
Warren County Historical Society	Warren County Commission for 250th Anniversary of American Revolution	0	30,000	15,090	15,090
Organization Name	Event Name	Municipal Support	Occ Tax Requested	Suggested Award	Final Award

Period Budget Amount: 725,622						
	Award Amount	% Over/Under Budget				
Suggested	\$861,860	15.81%				
Final	\$861,860	15.81%				

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.

Please attach any backup information available and be as detailed as possible.

DEPARTMENT NAME: Tourism Department

DATE: November 19, 2022

- (a) Purpose of Request: To award 2025 Municipal Supplemental funding in the amount of \$314,850.
- (b) Details: To fund the attached list of awardees in the amount noted.
- (c) Previous Resolution Number: N/A
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A6417 0002 469.05 Municipal Application Funding

Sample: A.8021 470 Planning & Community Development - Contract

^{*} as listed in budget and LOGOS

Application Summary

Period: 2025

Total Award Limit Budgeted 50,000.00

Organization Name	Event/Project	Amt. Requested	Amt. Awarded
Lake Luzerne Regional Chamber	Lake Luzerne Concerts & Food Trucks	10,250	
North Creek Ski Shuttle	Provide a Shuttle from North Creek to Gore Mountain Ski area(s)	17,500	
North Warren Chamber of Comme	North Warren Three-town Regional Branding	150,000	
Town of Horicon	Food Truck Fridays on the Pond	22,100	
Town of Lake George	McPhillips Preserve at French Mountain (park development)	100,000	
Town of Warrensburg	Warrensburg's Holiday Spirit	15,000	

\$314,850